

ALSO

See. APP17 & REC1 page 13 ¶ 3, and page 14 ¶ 1

Addressing Claims: CLAIM AMENDMENTS

• I. CLAIM LISTING

Claims: *The following is a listing of all claims in the application with their amendments—corrections, deletions, & revisions.*

1. (Currently amended) A multifunctional hotspot apparatus

comprising:

A set of processed or readable instructions storable on a retaining medium;

At least one hotspot defined by any communication with said instructions ; ~~and having a~~

At least one of the hotspots being accessible from a globally accessible network;

Means for performing at least one of a plurality of predetermined functions, ~~said hot spots being accessible from a globally accessible network;~~ Means, ~~defined by said instructions, for selecting and activating at least one of said predetermined functions.~~ executed with the selection of each particular hotspot;

Wherein said hotspots reside on and are accessible from a digital video or audio file;

Wherein said predetermined functions are selected from a mode control;

Wherein the mode control comprises a plurality of modes;

Wherein the plurality of modes comprise of a shop mode, such as C L I C K V I D E O S H O P™, a bid mode, an interact mode, such as C O O L – I N T E R A C T I O N™, an entertainment mode, and a link mode;

Wherein a specific mode is selected through an expandable graphical user interface bar;

Wherein said specific mode further toggles based on time stamps in said digital video or digital audio file;

Wherein said hotspots are delineated by outlines, shading, or illumination or a combination of each, at a predetermined area on the display;

Wherein said multifunctional hotspot apparatus is made to reside on and is compatible with any computing system, any wireless or portable mobile handheld media device or player, including mobile phones, any mobile toy or digital media player;

Wherein said mobile handheld media device/ player or mobile toy, a specific mode is selected through a custom keypad (mode control bar) or user designated keys selected through a graphical user interface.

2. (Currently amended) An apparatus as recited in claim 1,

further comprising:

Means for further identifying said hot spots.

3. (Currently amended) An apparatus as recited in claim 1[,] :

Where said predetermined functions comprising:

Means for further identifying items available on a website for purchase.

4. (Currently amended) An apparatus as recited in claim 1[,] :

Where said predetermined functions comprising:

Means for conducting an auction and receiving bids for the purchase of identified items [.] , through a multicast communication window & interface.

5. (Currently amended) An apparatus as recited in claim 1[,]

Where said predetermined functions comprising:

Means for linking to at least one predetermined URL address when said hot spot is activated.

6. (Currently amended) An apparatus as recited in claim 1 [,]

Further comprising a means for storing and retrieving digital media, said digital media having at least one said multifunctional hot spot defined therein.

7. (Currently amended) An apparatus as recited in claim 1[,]

Wherein said predetermined functions comprises:

Means for calling a predetermined phone number, or user when said hot spot is activated.

8. (Currently amended) A storage, retrieval, and modification-area

~~an apparatus as recited in claim 1, further comprising a~~ :

Means for providing sessions for storing, modifying, accessing and activating digital media when said hot spot is activated [,], such as in a Digital Locker™:

A set of processed or readable instructions storable on a retaining medium, providing a means for separating digital video and digital audio files in and from digital media and means defined to facilitate the separation of digital video and digital audio with at least one multifunctional hotspot.

9. (Currently amended) An apparatus as recited in claim 1, wherein

said predetermined functions comprises:

A means for communicating with a web site or network user with
a digital media file having at least one said multifunctional hot spot.

10. (Original) An apparatus as recited in claim 1, wherein

said predetermined functions comprise:

A voice recognition means for activating at least one of said predetermined functions based on the sound of the user's voice.

11. (Currently amended) An apparatus as recited in claim 1, wherein
said hot spots reside on and are accessible from at least one
“linked” digital video file[.] , wherein a “linked” digital video is
accessible from digital video with at least one multifunctional
hotspot;

Where said digital video is activated from a preset
parameter, or upon reaching a particular segment in a digital
media file;

Wherein said digital video is based on a user’s preference;

Means defined for automatically launching digital video to
the current user or launching to another active network user.

12. (Currently amended) An apparatus as identified in claim 1[,] :

Wherein said hot spot resides in and is accessible from at
least one, “linked” audio digital file[.] , wherein “linked” digital
audio is accessible from digital audio with at least one
multifunctional hotspot;

Where said digital audio is activated from a preset parameter, or upon reaching a particular segment in a digital media file;

Wherein said digital audio is based on a user's preference;

Means defined for automatically launching digital audio to the current user or launching to another active network user.

13. (Currently amended) An apparatus as recited in claim 1[,] :

Wherein said hot spots resides in and is accessible from a digital media file.

14. (Currently amended) An apparatus as recited in claim 1[,] :

Wherein said means for selecting and activating comprises:

A menu of identifiers in communication with said functions for identifying and providing access to said functions;

Wherein said identifiers each corresponding to and being in communication with at least one of said predetermined functions, said identifiers having a means for activating a function when a corresponding identifier is activated.

15. (Currently amended) An apparatus as recited in claim 1[,] :

Wherein said predetermined functions comprise:

At least one globally accessible address that is accessible through a globally accessible network when said corresponding identifier is selected.

16. (Currently amended) An apparatus as recited in claim 1, ~~when~~

where said means for selecting and activating comprises:

At least one predetermined parameter that activates a corresponding function from said plurality of functions when said parameter is satisfied.

17. (Currently amended) An apparatus as recited in claim 16[,] :

Wherein said at least one predetermined parameter comprises the reaching of a predetermined segment of a digital media file.

18. (Currently amended) An apparatus as recited in Claim 17 [,] :

Further comprising a means for overwriting said parameter when a user selects at least one of said plurality of predetermined functions.

19. (Original) An apparatus as recited in claim 1, further

comprising:

Means for adding at least one additional function to a predetermined hotspot.

20. (Currently amended) A An application software apparatus for use on a globally accessible website, or network, or for use on any wireless or portable mobile handheld media device or player, including mobile phones, any mobile toy or digital media player comprising:

A set of processed readable instructions stored on a tangible medium for, creating and controlling at least one pre-identified multifunctional hot spot, said multifunctional hot spot having a plurality of predetermined functions[:] ;